# **PRIVACY POLICY**

Last Updated January 6th, 2025

("I", or "my") respects your privacy and knows that you care about protecting your personal information. This privacy policy identifies what information I collect from you when you use www.tabitha-abiola.wiki (the "Site," including all subdomains) and the services made available on it (the "Services") and explains how I may use or share that information. I will only use and share your information as described in this privacy policy.

This Site primarily operates as a not-for-profit Personal Informational Website. This privacy policy applies to information I collect from you on the Site, when acting as a data controller with respect to the personal data of my Website visitors and service users; through the Services; in email, text, and other electronic correspondence; and through any mobile or desktop application through which I may communicate. This privacy policy does not apply to information I collect offline or that any third party collects from you after you follow links on the Site, including any advertising and affiliate links.

PLEASE READ THIS PRIVACY POLICY AND MY TERMS OF USE CAREFULLY. THE TERMS STATED IN THIS PRIVACY POLICY CONSTITUTE A BINDING LEGAL AGREEMENT BETWEEN YOU AND VISIT BY USING THIS SITE AND THE RELATED SERVICES, YOU UNCONDITIONALLY AGREE TO BE BOUND BY THE TERMS STATED IN THIS PRIVACY POLICY AND MY TERMS OF USE, INCLUDING ALL EXCLUSIONS AND LIMITATIONS OF LIABILITY, AND WARRANT THAT YOU HAVE FULL AUTHORITY AND CAPACITY, LEGAL AND OTHERWISE, TO USE MY SERVICES. YOU MAY NOT ACCESS OR USE THIS SITE OR THE SERVICES IF YOU DO NOT AGREE TO ANY PART OF THESE TERMS. I RESERVE THE RIGHT TO PERIODICALLY MAKE UPDATES TO THIS PRIVACY POLICY AS MY PRACTICES CHANGE.

# 1. Information I Collect

I may collect and use the following types of information from those who visit/use the Site and reach out to my Services:

Information by which you may be personally identified, such as your name, address, email address, phone number, and other information that may not be publicly available ("personal information").

Information about you that does not identify you personally, including, but not limited to, your demographic information (for example, your age, gender, race, religion, political affiliation, and household income), personal interests, online interactions, viewing data, requests for Services, communications with us and third parties, advertisement interactions, survey and polling information, forum and discussion board activities, Site feedback or suggestions, search queries, product reviews, contest information, and any other activities when using the Site or the Services.

I may process data about your use of my Website and services ("usage data"). The usage data may include your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and Website navigation paths, as III as information about the timing, frequency and pattern of your service use. The source of the usage data is Google Analytics. This usage data may be processed for the purposes of analyzing the use of the Website and services. The legal basis for this processing is my legitimate interests, namely monitoring and improving my Website and services provided to potential employers, contractors or customer clients.

I may process information contained in any inquiry you submit to us regarding goods and/or services ("inquiry data"). The inquiry data may be processed for the purposes of offering, marketing and selling relevant goods and/or services to you. The legal basis for this processing is consent when you freely submit the data.

I may combine information you provide us with other information about you that I obtain from your past use of the Site and Services, from my business partners, and from other companies. I may access other information about you collected from third parties, such as social media and marketing companies. I will treat any non-personal information that is combined with personal information as if it Ire all personal information.

#### a. Automatic Data Collection

I collect the following types of information from you as you use the Site through automatic data collection technologies:

Log file information commonly collected by various pixels imbedded on the Site, including internet protocol (IP) addresses, browser type, date and time stamps, referring/exit pages, domain names, landing pages, pages viewed, click counts, and similar information. This information is not connected to personal information and is used for purposes of administering the Site, analyzing trends, tracking visitor activity, and collecting demographic data.

#### My automatic data collection includes the use of the following technologies:

**Cookies**. A "cookie" is a small piece of data that is stored on a visitor's hard drive, in order to store information about visitor preferences and activities on the Site. I use this information to optimize the experiences of my visitors. For instance, a cookie can help us identify you when you return to the Site in order to save you time. In the event that my business partners, affiliates, or advertisers on the Site use cookies, I will not have access or control over such cookies. However, any use of cookies will not relate to any personally identifiable information about you. You may also choose to refuse to accept cookies by configuring the appropriate setting on your browser. However, doing so may prevent you from being able to access parts of the Site or Services and may prevent the Site from functioning properly.

Web Beacons. A "web beacon" is a small file (also known as a clear gif or pixel tag) that is embedded on a webpage, email, video, or other content that allows us to collect data about visitors who interact with such webpages or emails, such as recording when such content is accessed and reading other information from your browser. You may be able to disable web beacons in my email communications by turning off "images" in your email client settings. However, doing so may prevent you from being able to properly enjoy my Services as they are designed to be used.

#### b. How I Respond to Do Not Track Signals

This Website doesn't currently support Do Not Track Signals, but may in the near future.

## 2. How I Use Your Information

I am the sole owner of information collected from visitors on this Site. I will not sell or rent your information to third parties. I use information collected from you or about you, including personal information, for the following purposes:

- To administer the Site and enforce my rules and policies.
- To provide access to Site content and Services to you.
- To improve the Site and Services.
- To maintain security over your information, the Site, and its contents.
- To research and analyze my target demographics.
- To fulfill any requests for information, products, or Services.
- To process and respond to your feedback and suggestions.
- To provide targeted advertising.
- To send you marketing communications, such as information about new products, Services, or specials.
- To contact you regarding Services I provide you.
- To contact you regarding changes to this privacy policy.
- To carry out my responsibilities and enforce any contracts between you and I, including billing and collection rights.
- For any other use as I may indicate at the time you provide the information.
- To fulfill any other purpose with your consent.

All information collected from visitors of the Site belongs to me, whether or not such information is personal information, information you volunteer, or information passively collected about you. As such, such information may be subject to transfer to a new owner in the event of my bankruptcy, sale, or liquidation.

## 3. How I Share Your Information

I may share personal information and other information that I collect as follows:

- With my affiliates, including any subsidiaries I now own or later acquire.
- With Namecheap my email marketing service provider.

- With my, contractors, business partners, service providers, suppliers, vendors, and other third parties that support me, which may include sending you emails on my behalf; analyzing your activities and interactions on the Site in order to make improvements to the Site, Services, and experiences of my visitors; and providing support to the Site, the Services, my operations, or fulfilling your requests. These third parties may only use personal information in order to provide such support and are contractually required to maintain the confidentiality of your information. For example, I may share personal information with Woo Commerce in order to bill visitors for goods or services.
- With a buyer, successor, or other third party due to a merger, restructuring, reorganization, or other transfer or disposition of Tabitha O. Abiola's personal site or my operations, including, but not limited to, in the event of a sale, bankruptcy, dissolution, or similar proceeding. In such event, I will provide you with prior notification if your information is to become subject to a different privacy policy.
- In response to court orders, subpoenas, or legal processes, such as requests from government regulatory or law enforcement agencies; to defend, pursue, or participate in legal actions or proceedings or exercise a legal right; to take precautions against actual or potential liabilities; to investigate or respond to potential or suspected illegal activities, fraud, or threats to the Site, its visitors, or the property or physical safety of any person; to enforce or investigate violations of my rules or terms of use; or as otherwise permitted or required by law.
- With those that I so indicate at the time you provide the information.
- To third parties when I have your consent or when I have parental consent if the visitor is a minor.
- With any other third parties, I may choose.

I may store personal information in locations outside of my direct control; for instance, on servers or databases where the hosting provider is located. Additionally, I may share or sell aggregate information about my visitors that does not personally identify individuals with my partners, affiliates, advertisers, and other third parties without restriction. This information may include personal information that I have changed so that individuals are no longer personally identifiable. I may also share this information with third parties in order to analyze visitor data, activities, and usage of the Site or Services in order to make improvements to the Site, Services, and experiences of my visitors. If you choose to participate in any promotions, contests, or similar events through the Site or Services, the rules or terms and conditions for such events may change the way I share your information with third parties. Please review the applicable rules or terms and conditions for all such events in which you participate.

## 4. Links to Other Websites

This Site may contain links to or from other Websites. This privacy policy only applies to information collected on this Site, and I are not responsible for other Website's privacy practices. Please be aware of when you exit my Site using such links. I encourage you to review the privacy practices of all other Websites you reach through links on my Site.

## 6. Opt-Out Procedures

As your privacy is important to us, I provide you with the following procedure(s) for opting out of future communications from me:

**Email.** Send an email info@tabitha-abiola.wiki explaining the specific communications or privacy practices you want to opt out of. You may also opt out by clicking "unsubscribe," or a similar button, at the bottom of any emails I may send you and then following the online instructions. However, please note that it may not be possible to opt out of certain emails (for example, confirmation emails related to services you have requested).

**Third-Party Tracking.** I cannot control the privacy practices of third parties that use cookies, web beacons, or other tracking technologies associated with their content on the Site to collect information about your activities over time and across different Websites. These third parties are subject to their own privacy policies, not this one. However, these third parties may provide procedures for opting out. Please review their privacy policies for more information. Additionally, you may opt out of tracking from members of the Network Advertising Initiative (NAI) by visiting its Consumer Opt-Out Page.

**Cookies**. In order to opt out of cookies and other tracking technologies, you can configure or disable cookies in your browser settings. However, please note that doing so may cause parts of the Site to function improperly.

## 7. How to Access and Change Your Information

You are responsible for keeping any personal information you provide on the Site current. Please email me at: info@tabitha-abiola.wiki to request access to view, correct, or delete information you have provided to us. I will make reasonable efforts to comply with your requests, if possible. If you provided personal information in connection with a specific Service I provide, you may have to update or delete that information by returning to that Service page. Any requests to delete your information are subject to my internal reporting and retention policies as III as any legal obligations that I may have. You can also update or delete some or all of your personal information in your account by signing in, visiting your account page, and configuring the relevant settings. Note that deleting your User Contributions on the Site will not delete copies of your User Contributions that may exist in cached or archived pages or copies that may be stored by other visitors.

## 8. Retention of Data.

Personal data that I process for any purpose or purposes shall not be kept for longer than is necessary.

I will retain your personal data as follows:

- Name and email addresses will be retained for a minimum period of one-year following date in which you provide the information, and for a maximum period of five (5) years following the date in which you provide the information.
- Analytics and Performance data obtained through cookies will be kept for a minimum time of the session on the Site, and for a maximum period of three (3) years.
- In some cases, it is not possible for us to specify in advance the periods for which your personal data will be retained. In such cases, I will determine the period of retention based on the following criteria:

- the period of retention of personal emails will be determined based on necessity of retention.
- Notwithstanding the other provisions of this section, I may retain your personal data where such retention is necessary for compliance with a legal obligation to which I are subject, or in order to protect your vital interests or the vital interests of another natural person.

## 9. Notice of California Privacy Rights

Pursuant to California Civil Code Section 1798.83, California residents who use my Site may request certain information regarding any disclosure of personal information to third parties for their direct marketing purposes. To make this request, please email me at info@tabitha-abiola.wiki or use the contact information provided below at the end of this policy. Should you choose to email me, please include in the subject line or body of your email the phrase "California Customer Choice Privacy Notice" and specify the personal information you do not wish to be shared with third parties for their direct marketing purposes. Please allow up to thirty (30) days for a response.

#### 10. Security

I take the security of your information seriously and have electronic, physical, and administrative safeguards in place that comply with federal regulations for your protection. These security measures seek to protect your information both online and offline from disclosure, alteration, or unauthorized use. However, please keep in mind that no transmission of data over the internet is guaranteed to be completely secure. Third parties may be able to access private communications illegally; for instance, through the use of hacking and viruses. As such, all information you transmit on the Site or Services is at your own risk. I are not responsible for instances where third parties circumvent my security measures without authorization, illegally or otherwise.

The information you submit to us is encrypted using Secure Sockets Layer (SSL) data encryption technology and is transmitted securely. You may verify this by locating "https" at the beginning of the address of the webpage or an icon of a closed lock in your browser. The computers and servers I use are also kept in a secure environment behind firewalls. I limit access to your information to those people that need to view it to perform necessary support tasks, including fulfilling your requests. I also require you to create a unique password to help secure your account (if/where relevant). It is your responsibility to maintain the secrecy of your password and other login information. Please be aware of when you are submitting User Contributions in public spaces that may be viewed by others. It is your responsibility to avoid submitting information you wish to keep confidential. I will promptly notify you in the event that personal information becomes compromised according to my notification procedures outlined below or as otherwise required by applicable law.

## 11. Children's Privacy

This Site does not knowingly collect personal information from children under 16 years of age. If you are under 16 years of age, do not use this Site or provide any personal information to us. I will delete all information that I discover is provided by children under 16 years of age without verification of parental consent. Please email me at <a href="mailto:info@tabitha-abiola.wiki">info@tabitha-abiola.wiki</a> if you believe I have received personal information from a child aged under 16 and I will use my best efforts to remove such information.

# 12. Changes to This Privacy Policy

I may update this privacy policy at any time. I will post any changes in my privacy practices on this page with the date of the most recent revision indicated next to "Last updated" near the top of the page. If I make significant changes to the way I manage my visitors' personal information, I will notify you by email or by posting prominent notice on my Site. It is your responsibility to ensure I have your current email address and to periodically check this page for any updates.

## **13. Notification Procedures**

I reserve the right to determine the most appropriate means of providing you with any notice required or advisable, in my sole discretion, under the terms of this privacy policy or as required by law. I may choose to provide notification by email, physical written notice, posting prominently on the Site, or through other conspicuous means.

## 14. Cross-Border Data Transfers

Your personal information may be processed and transferred to countries other than your own, including, but not limited to, any country in which I operate. Some of these countries may have different laws and practices regarding data protection than your country. By using the Site, you agree to such cross-border transfers of your personal information.

# 15. Your Rights

Please be aware that this is a summary of the rights that you have under the European Union's GDPR. Some of the rights are complex, and not all of the details have been included in my summaries. Accordingly, you should read the relevant laws and guidance from the regulatory authorities for a full explanation of these rights.

Your principal rights under data protection law are:

- (a) the right to access;
- (b) the right to rectification;
- (c) the right to erasure;
- (d) the right to restrict processing;
- (e) the right to object to processing;
- (f) the right to data portability;
- (g) the right to complain to a supervisory authority; and
- (h) the right to withdraw consent.

You have the right to confirmation as to whether or not I process your personal data and, where I do, access to the personal data, together with certain additional information. That additional information includes details of the purposes of the processing, the categories of personal data concerned and the recipients of the personal data. Providing the rights and freedoms of others are not affected, I will supply to you a copy of your personal data. You can access your personal data by emailing {contact email here}.

You have the right to have any inaccurate personal data about you rectified and, taking into account the purposes of the processing, to have any incomplete personal data about you completed.

In some circumstances, you have the right to the deletion of your personal data without undue delay. Those circumstances include: the personal data are no longer necessary in relation to the purposes for which they Ire collected or otherwise processed; you withdraw consent to consent-based processing; you object to the processing under certain rules of applicable data protection law; the processing is for direct marketing purposes; and the personal data have been unlawfully processed. However, there are exclusions of the right to deletion. The general exclusions include where processing is necessary: for exercising the right of freedom of expression and information; for compliance with a legal obligation; or for the establishment, exercise or defense of legal claims.

In some circumstances, you have the right to restrict the processing of your personal data. Those circumstances are: you contest the accuracy of the personal data; processing is unlawful but you oppose erasure; I no longer need the personal data for the purposes of my processing, but you require personal data for the establishment, exercise or defense of legal claims; and you have objected to processing, pending the verification of that objection. Where processing has been restricted on this basis, I may continue to store your personal data. However, I will only otherwise process it: with your consent; for the establishment, exercise or defense of legal claims; or defense of legal claims; for the protection of the rights of another natural or legal person; or for reasons of important public interest.

You have the right to object to my processing of your personal data on grounds relating to your particular situation, and in relation to the use of your data for direct marketing purposes, but only to the extent that the legal basis for the processing is that the processing is necessary for: the performance of a task carried out in the public interest or in the exercise of any official authority vested in me; or the purposes of the legitimate interests pursued by me or by a third party. If you make such an objection, I will cease

to process the personal information unless I can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defense of legal claims.

You have the right to object to my processing of your personal data for scientific or historical research purposes or statistical purposes on grounds relating to your particular situation, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

To the extent that the legal basis for my processing of your personal data is:

(a) consent; or

(b) that the processing is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract,

and such processing is carried out by automated means, you have the right to receive your personal data from us in a structured, commonly used and machine-readable format. However, this right does not apply where it would adversely affect the rights and freedoms of others.

If you believe that my processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection. You may do so in the EU member state of your residence, your place of work or the place of the alleged infringement.

To the extent that the legal basis for my processing of your personal information is consent, you have the right to withdraw that consent at any time. Withdrawal will not affect the lawfulness of processing before the withdrawal.

You may exercise any of your rights in relation to your personal data by written notice to us via electronic email to submitted to Brian@BrianSchnurr.com in addition to the other methods specified in this Section.

## 16. Disclaimers

Any information found on the Site is meant for informational purposes only. The information is not to be relied on for any business decision. As a site visitor, you understand that the Site owner and operator are not responsible for your reliance on the information found on the Website.

#### 17. Comments

As a Site visitor, you may choose to comment on the available articles or posts found. You agree and understand that if you share any personally identifiable information within those comments, the Site is not responsible for the protection of such data. Further, you agree to refrain from posting any comment that would infringe on the rights of others, could be considered intellectual property infringement, or cause damage to the Site or other users.

#### 18. Indemnification

You agree to defend, indemnify, and hold harmless the Site and all other Releasees against any and all losses, damages, liabilities, deficiencies, claims, actions, judgments, settlements, interest, awards, penalties, fines, costs, or expenses of whatever kind, including reasonable attorney fees, fees and the costs of enforcing any right to indemnification under this Agreement, and the cost of pursuing any insurance providers, incurred by/awarded against indemnified party in a final judgment, arising out or resulting from any claim of a third party related to your use of this Website.

## **19. Contact Information**

Your feedback is important to us. To send me your questions, suggestions, or complaints, please contact me as follows:

info@tabitha-abiola.wiki